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# NBC

ADVERTISER FARM AND HOME

WRITER

PROGRAM TITLE UNCLE SAM'S FOREST RANGERS

OK #487

CHICAGO OUTLET WMAQ BLUE

( 11:30-12:15 PM )

( JANUARY 2, 1942 )

( FRIDAY ) DAY

PRODUCTION

ANNOUNCER

ENGINEER

REMARKS

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1943

UNITED STATES DEPARTMENT OF AGRICULTURE

WASH. D.C.

INVOICE

SALES OF SEEDS

NO. 11-13-14

1943

1. ANNOUNCER: Uncle Sam's Forest Rangers!

2. MUSIC: Theme

3. QUARTETTE: "Happy Birthday to you. . .Happy Birthday, Forest Rangers,  
4. Happy Birthday to you!"

5. ANNOUNCER: Yes, today marks an important birthday anniversary for one  
6. of our Farm and Home Hour favorites. Today our Forest  
7. Rangers program is ten years old. Since January, 1932,  
8. Uncle Sam's Forest Rangers have been on the air 466 times--  
9. today's program, starting their eleventh year, is number  
10. 467. For ten years, Uncle Sam's Forest Rangers have done  
11. their level best to bring you information, entertainment,  
12. and inspiration. I know that you loyal Farm and Home Hour  
13. listeners, wherever you may be, share with us our pride and  
14. enthusiasm in what they've done. . . We're not going to  
15. take our usual trip to the Pine Cone National Forest today;  
16. instead, the Pine Cone folks are here in the studio to give  
17. us a special program in celebration of the tenth anniversary  
18. ---During the past ten years, we've witnessed events of  
19. considerable importance to forest conservation in America...  
20. significant events that have concerned the welfare of our  
21. country and give promise of affording even greater strength  
22. and security in the future...Here, then, is a pageant,  
23. presented by the Forest Rangers, of highlights in the past  
24. ten years in forest conservation.

25.

ANNOUNCER:

Uncle Sam's Forest Rangers!

MUSIC:

Theme

QUARTETTE:

"Happy Birthday to you. . . Happy Birthday, Forest Rangers."

"Happy Birthday to you!"

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of our Farm and Home Hour favorites. Today our Forest

Rangers program is ten years old. Since January, 1932,

Uncle Sam's Forest Rangers have been on the air 465 times.

Today's program, starting their eleventh year, is number

467. For ten years, Uncle Sam's Forest Rangers have done

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listeners, wherever you may be, share with us our pride and

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Significant events that have concerned the welfare of our

country and give promise of affording even greater strength

and security in the future. . . Here, then, is a pageant,

presented by the Forest Rangers, of highlights in the past

ten years in forest conservation.

1. MUSIC: UP AND OUT

2. JERRY: March 21st., 1933. Today, President Franklin D. Roosevelt

3. sent Congress his message on legislation to relieve distress,

4. to build men, and to build up the Nation's forest resource.

5. In his message, the President said, quote, "I propose to

6. create a civilian conservation corps to be used in simple work.

7. in forestry, the prevention of soil erosion, flood control and

8. similar projects. "

9. ANNOUNCER: Ten days later, Congress authorized the establishment of the

10. CCC. At about the same time, a telephone rang in an office of

11. the Department of Agriculture (FADE) in Washington. ..

12. SOUND: TELEPHONE RINGS- RECEIVER OFF HOOK

13. JIM: Hello...Yes, this is the Chief Forester..Eh? What's that?.....

14. The.. President. ..wants to to know. . .if the Forest Service.

15. can. . .organize and put . . .200 thousand young men . . .to

16. work. . . in a couple of weeks? Well, . . .Hm . . .200 thousand

17. is a lot of men. . (CLEARS THROAT) Yes, sir! You can tell the

18. President we can and will do it.

19. ANNOUNCER: out of this seemingly casual telephone conversation came swift

20. action. By the middle of April, the first CCC camp was

21. established on the George Washington National Forest in

22. Virginia. A few days later the Chief Forester called his

23. staff together. (FADE) in his office. . .

24.

25.

UP AND OUT

MUSIC:

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sent Congress his message on legislation to relieve distress

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JIM:

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The... President... wants to know... if the Forest Service

can... organize and put... 200 thousand young men... to

work... in a couple of weeks? Well... Hm... 200 thousand

is a lot of men... (CLEAR THROAT) Yes, sir! You can tell the

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action. By the middle of April, the first CCC camp was

established on the George Washington National Forest in

Virginia. A few days later the Chief Forester called his

staff together. (FADE) in his office...

JIM:

(FADING IN) Gentlemen, the Forest Service job is one of selecting the work projects, of relating those projects to camp sites, of assembling and distributing tools, equipment, and transportation. Besides doing this for 690 camps on National Forests scattered from Maine to Oregon, from Montana to Mexico, we're to help head things up for an additional 515 camps on other forest lands. . . Our job now is one of transplanting plans into work in the woods. And of doing it in such a way as to build up the confidence of the men in themselves: to let them know that there is worthwhile work to be done and that they have the opportunity to do it..... I know every man in the Forest Service will give his best in leadership, inspiration and careful planning. And the character and spirit of the men who are signing up for forest work augurs well for the project. They are approaching the forest camps with the urge..after years of idleness..to do something....With that spirit, on their part, plus what all the rest of us who are helping on the project can and will do, the results of this Emergency Conservation Work will, I feel, (FADE) speak for themselves....

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1. JERRY: From 1933 to 1941, the CCC planted two million acres of  
 2. denuded forest lands; fought thousands of forest fires;  
 3. constructed 3000 lookout towers, 68 airplane landing fields,  
 4. 38 thousand bridges, thousands of miles of road and trails.  
 5. In recent months, the CCC has turned over to our armed forces  
 6. and to defense industries, thousands of well-trained young men.  
 7. And, as a direct contribution to the present war effort, some  
 8. 13 thousand CCC enrollees are today working in military  
 9. reservations, making it possible for the soldiers of our  
 10. regular army to devote their full time to military training.

11. MUSIC: UP AND OUT

12. ANNOUNCER: March, 1935. In a small farm-house in the Plains country of  
 13. Oklahoma a woman and her daughter are enacting a scene that  
 14. could well have been taking place in any number of other homes  
 15. throughout the prairie States. Dispair and disillusionment  
 16. prevailed here at the time and any ray of hope, however small,  
 17. was like a beacon of strong, (FADE) saving light. . .

18. BESS: It's no use, Ruth. It'd been better if we'd moved off this  
 19. place right after your father died. It's got us beaten, Ruth..  
 20. The wind and the . . .

21. MARY: Mother. Mother, listen to me. We're not beaten and we mustn't  
 22. give up this farm..If he...if Daddy had lived he would have  
 23. fought it out, he'd have kept on. . .

24. BESS: Perhaps he would, Ruth. But we're just two women, you and  
 25. I. We can't even afford to keep our hired man on any longer. .



1. MARY: But we've signed that tree-planting agreement, Mother. We'll  
 2. be the first ones around here to get trees planted on our  
 3. place and the trees will . . .

4. BESS: Trees! Your father planted trees, Ruth, 2000 trees he had  
 5. shipped in all the way from back east . And they looked so  
 6. nice when they got here. But what happened?

7. MARY: I know, Mother. The weeds killed them out and the cattle  
 8. got into them. But our trees will grow this time, Mother,  
 9. I know they'll grow.

10. BESS: But we'd have to take good care of them, Ruth. And without  
 11. some help we can't . . .

12. MARY: I can do it, Mother. I'm strong enough to help cultivate them.  
 13. And we'll have good crops again 'cause the trees will grow  
 14. fast and won't let the wind blow away our soil and ruin our  
 15. crops. We're going to be all right after while, Mother. We're  
 16. going to be (FADE) all right.

17. JERRY: On March 19, 1935 the first tree in the shelterbelt planting  
 18. program was planted on a farm near Magnum, Oklahoma --the start  
 19. of the Prairie States Forestry Project. Since 1935 nearly 190  
 20. million trees have been planted in 16 thousand miles of shelter  
 21. shelterbelts under the project. On 26 thousand prairie farms  
 22. there's hope now that blasting winds will no longer turn green  
 23. acres into sandy tracts; will no longer change comfortable  
 24. farm homes into deserted hovels.

25. MUSIC: UP AND OUT



ANNOUNCER: March 14, 1938. In the House of Representatives in Washington, the Speaker of the House has just directed that a message, received from the President of the United States, be read to the (FADE) assembled Congressmen. . .

FADE IN CROWD NOISE GRADUALLY SUBDUED

JERRY: (READING) To the Congress of the United States: I feel impelled at this time to call to the attention of the Congress some aspects of our forest problem, and the need for a policy and plan of action with respect to it. Forests are intimately tied into our whole social and economic life. They grow on more than one-third the land area of the Continental United States. Wages from forest industries support five to six million people each year. Forests give us building materials and thousands of other things in everyday use. Forest lands furnish good and shelter for much of our remaining game, and healthful recreation for millions of our people. Forests help prevent erosion and floods. They conserve water and regulate its use for navigation, for power, for domestic use, and for irrigation. Woodlands occupy more acreage than any other crop on American farms, and help support two and one-half million farm families. Our forest problem is essentially (FADE) one of land use...(PAUSE) ...(FADING IN) I recommend, therefore, study by a joint committee of the Congress of the forest-land problem of the United States. As a Nation we now have the accumulated experience of three centuries of use and abuse as guides in determining broad principles. The public has certain responsibilities and obligations with respect to private forest lands, but so also have the private owners with respect to the broad public interests in (FADE) those same lands.



ANNOUNCER: Following the President's message, Congress appointed a Joint Congressional Committee on Forestry. For three years its members studied and investigated conditions in every forest region of the country. On March 24, 1941, the Committee reported its significant findings to Congress, and recommended nationwide action for forest conservation. In the report, Senator John H. Bankhead, Chairman of the Committee, said, quote, "The time is ripe for the establishment of a real forest economy in this country which, as an important segment of the broad agricultural economy, will put to constructive use one-third of our total land area. Forestry offers the means of constructive use. . ."

MUSIC: UP AND OUT

ANNOUNCER: August 24, 1941. Today, at Cody, Wyoming, was celebrated the fiftieth anniversary of the creation of the first National Forest in the United States - the Shoshone National Forest. To the citizens of Cody came a special message sent by the Secretary of Agriculture Claude R. Wickard. It is being read to the assembled crowds at the Cody celebration.

CROWD NOISES (OUTDOORS) \_ IN B.G.



JIM:

(AS FROM LOUDSPEAKER) The establishment of the first timberland reserve in 1891 marked the awakening of America to the importance of conserving our forests and our other natural resources....America needs the products of the forest, including timber, grazing land, watershed protection, wildlife, and recreation, just as she needs the products of cultivated fields and orchards. As a nation, we are started, on the road which will lead to genuine conservation of our resources and to the use of our land in such a way that it will be most productive today, tomorrow and all the tomorrows to come. . .

APPLAUSE:

FADE

ANNOUNCER:

Since the creation of the Shoshone Forest in 1891, our national forest system has grown to a total of 160 national forests covering 176 million acres -- the world's outstanding public forest system. The golden anniversary at Cody marked the fiftieth milestone in the long and colorful history of the National Forests and the Forest Service ...Fifty years of service to the Nation.

MUSIC:

UP AND OUT.



1. ANNOUNCER: And that, folks, concludes our little pageant of  
2. significant events in the past ten years of American  
3. forest conservation... Right now it's January 2nd, 1941,  
4. and time, certainly, for a little personal word from our  
5. friends of the Pine Cone National Forest on Today's special  
6. occasion. They're all here, Ranger Jim Robbins, his wife,  
7. Bess, his assistant, Jerry Quick and Jerry's sweetheart,  
8. the schoolma'am of Winding Creek, Mary Halloway... Well,  
9. say something, somebody!
10. ALL: Hello, everybody!
11. ANNOUNCER: (LAUGHING) Oh, so you're going to be difficult are you?  
12. Well then, I'll just call on you one by one. Let's see  
13. now...
14. JERRY: Ladies first, Everett. Don't forget that!
15. ANNOUNCER: Right, Jerry, Now, folks, suppose we start with our own  
16. Bess Robbins. How do you feel about this tenth birthday  
17. of Uncle Sam's Forest Rangers, Mrs. Robbins?  
18.  
19.  
20.  
21.  
22.  
23.  
24.  
25.



1. BESS:

2. You want to know how I feel about our tenth anniversary,  
3. Everett? Well, the best way I can explain it is that I feel  
4. very proud and, well, warm inside...the kind of warmth a  
5. person feels when he knows he's blessed with true friends.  
6. I've been thinking all day about our Farm and Home friends  
7. who have been so faithful to us all these years. I've tried  
8. to picture them in their homes all across this great country  
9. of ours; and the important work they do, day in and day out..  
10. After all a Forest Ranger's home is about like thousands  
11. of other homes all over America. We appreciate all the  
12. interest our friends have shown in our little home at the  
13. Pine Cone Ranger Station. And now, as we start our eleventh  
14. and perhaps, most significant year on the Pine Cone, we're  
15. trying to do our best, just as every other home is doing...  
16. Do you want to know something Everett? I've already doubled  
17. my knitting production for the Winding Creek Chapter of the  
18. American Red Cross.

19. ANNOUNCER:

20. Good for you, Mrs. Robbins...And now, Mary Halloway. What  
21. have you to say for yourself?  
22.  
23.  
24.  
25.



1. MARY:

2. There's very little I can add to what Mrs. Robbins has  
3. already said, Everett. Except, perhaps, this. I don't think  
4. it's any idle boast when it's said that women help win a war.  
5. A country schoolteacher has the opportunity to visit the  
6. homes of many of her pupils. And, Everett, it's actually  
7. inspiring when you see the way American farm women have taken  
8. over in this crisis. Canning of food, clothes making and all,  
9. it's all going to help us win this war. And, oh yes, what  
10. pleases me the most is the way American women are using  
11. information on how to feed their families better. They're  
12. really seeing now that their children are getting the right  
13. things to eat. They know that America's strength lies in  
14. maintaining its resources -- human resources and natural  
15. resources a.....They know that America's strength lies in  
16. its children as well as in its forests and soil.

16. JERRY:

17. Nice going, Mary, on both counts. We seem to have gotten  
18. slightly off the occasion of our tenth birthday, Everett.  
19. And maybe, that's the way it should be. We're proud of course  
20. that Uncle Sam's Forest Rangers have passed the ten year mark  
21. and that we really have been able, as Everett Mitchell says,  
22. to bring you information, entertainment, and inspiration, all  
23. these years. We hope to continue to do so but, right now, all  
24. our efforts must be directed toward winning this war. That goes  
25. for all of us, whatever the tools we use in our daily work, be  
it gun, or a plow, or a woodsmans axe. Am I right, Jim, or  
am I right?



JIM:

When you put it that way, Jerry, you can't possibly be wrong. But seriously folks, Jerry's made a grand point. We've got to work hard whatever our job. A lot of us would probably rather pick up a gun and get into the thick of things but we can't all do that. As for me, I'm going to stick to the forest as long as I can. We're going to try to make these National Forests of ours produce the highest possible yield for war use today and at the same time keep them in shape to produce for tomorrow....that tomorrow of a better world we're fighting for today. That, it seems to me, is the big job of all of (FADE) Uncle Sam's Forest Rangers!

MUSICAL FINALE

ANNOUNCER:

This has been the tenth anniversary program of Uncle Sam's Forest Rangers, featuring Harvey Hayes as Ranger Jim Robbins, Henry Hunter as Jerry Quick, Katherine Card as Bess Robbins and Lucille Husting as Mary Halloway. This is a presentation of the National Broadcasting Company, with the cooperation of the Forest Service, United States Department of Agriculture.

bh-12/30/41

3:25 PM

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MUSICAL WINDS

ANNOUNCER:

There has been the tenth anniversary program of Uncle Sam's Forest Rangers, featuring Harvey Hayes as Ranger Jim Robbins, Henry Hunter as Jerry Quirk, Katherine Gird as Bess Robbins and Lucille Hasting as Mary Halloway. This is a presentation of the National Broadcasting Company, with the cooperation of the Forest Service, United States Department of Agriculture.

PR-12/30/41

5:25 PM